



January 8, 2006

To Whom It May Concern:

Ford Division has maintained a relationship with NCS for over 20 years. Over that period NCS has provided Ford Division with Install Labor, forklift and equipment rentals and Drayage services. Our relationship began with one auto show, developed into additional shows, Dealer Introduction events, SEMA displays and Launch Meetings. Today NCS is our largest Labor supplier and we can throw any project we need done to NCS.

National Convention Services provides more than labor to Ford Motor Company. As a member of the Ford Auto Show Strategy Team (FASST), NCS has helped simplify our labor business metric by 60%, reduce the direct cost equation by 13%, and thru consistent NCS management personnel significantly lower our on site program expense. These results have been accomplished while still maintaining quality levels at the top of the industry.

At Ford we consider NCS as a partner. I have full confidence that anyone would feel the same way should they choose to utilize National Convention Services to support any and all aspects of their upcoming events.

Sincerely,

Ernie Beckman
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